



R. Antônio Horácio Ghiraldi, 199, Londrina, Brasil
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Gabriel Sampaio, Designer | Art Director

I have been working in communication and design since 2014, with extensive experience in brand management. Proficient in Adobe and Figma. Specialist in leading teams and developing colleagues. Innovative and motivated, with expertise in creative methodologies and metrics analysis. Seeking a position as a designer or art director, with a focus on research and leadership. Fluent in Portuguese and English, with experience in Spanish. Committed to a diverse and inclusive corporate culture, utilizing innovation and technology for positive societal change.

Details

Nationality Brasileiro Date of birth 19/02/1995

Employment History

Senior Graphic Designer at Lotosports

November 2022 — Present

Responsible for brand management, research, and art direction at Lotosports.bet; Social Media; Process management; Leadership; Experience with multi-disciplinary teams from different countries; Present at iGaming fairs and up-to-date with the market.

Invited Teacher at UEL - Universidade Estadual de Londrina

March 2024 — Present

Invited Teacher for the courses "Innovation and Digital Creation" and "Photo and Video Production with Mobile Devices," responsible for course creation, development of teaching materials, conducting classes, and assessments.

Graphic Designer at Agência Primage, Londrina

July 2020 — June 2021

Graphic Designer at Núcleo de Educação a Distância - UEL

March 2014 — February 2019

Education

Degree in Graphic Design, State University of Londrina

February 2013 — January 2017

Master's Degree in Communication, State University of Londrina

April 2017 — April 2019

Links

[Linkedin](#)

[Portfolio](#)

Skills



Brand Management



Motion Graphics / Videmaker



Figma



Graphic Design / Arte Director



Adobe CC



Chat GPT